SOUTHWESTERN COLLEGE

# Southwestern Community College 

Student Satisfaction Survey
Spring 2012

Office of Institutional Effectiveness
Office of Institutional Research, Planning and Grants

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## Table of Contents

Southwestern College Student Satisfaction Survey
Background ..... 1
Survey Analysis
Description ..... 1
Methodology ..... 1
Statistical Definitions ..... 2
Strengths and Weaknesses of Surveys ..... $\underline{3}$
Questions, Charts and Results
Familiarity with Campus Services \& Departments ..... 4
Familiarity with Services/Departments
Familiarity with Services/Departments: Question \& Statistical Results ..... 5
Familiarity with Services/Departments: Charts ..... 6
Student Support Services \& Departments ..... $\underline{9}$
Admissions and Records
Admission and Records: Questions \& Charts ..... 10
Statistical Results: Admission and Records ..... 11
Financial Aid
Financial Aid: Questions \& Charts ..... 12
Statistical Results: Financial Aid ..... 14
Student Affairs
Student Affairs: Questions \& Charts ..... 16
Statistical Results: Student Affairs. ..... 16
Transfer Center
Transfer Center: Questions \& Charts ..... 17
Statistical Results: Transfer Center ..... 18
EOPS/CARE
EOPS/CARE: Questions \& Charts ..... $\underline{20}$
Statistical Results: EOPS/CARE ..... $\underline{20}$
Academic Success Center
Academic Success Center: Questions \& Charts ..... 21
Statistical Results: Academic Success Center ..... $\underline{21}$
Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC)
Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC): Questions \& Charts ..... $\underline{22}$
Statistical Results: Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC) ..... $\underline{23}$
Health Services
Health Services: Questions \& Charts ..... $\underline{25}$
Statistical Results: Health Services ..... $\underline{26}$
Women's Resource Center
Women's Resource Center: Questions \& Charts ..... 27
Statistical Results: Women's Resource Center ..... $\underline{27}$
Center for Technical Education and Career Success (CTECS)
Center for Technical Education and Career Success: Questions \& Charts ..... $\underline{28}$
Statistical Results: Center for Technical Education and Career Success ..... $\underline{29}$
Veterans Services
Veterans Services: Questions \& Charts ..... 30
Statistical Results: Veterans Services ..... 31
Career center
Career Center: Questions \& Charts ..... 33
Statistical Results: Career Center ..... 34
Student Employment Services
Student Employment Services: Questions \& Charts ..... 35
Statistical Results: Student Employment Services ..... 36
Disability Support Services
Disability Support Services: Questions \& Charts ..... 38
Statistical Results: Disability Support Services ..... 39
Counseling Center
Counseling Center: Questions \& Charts ..... 40
Statistical Results: Counseling Center ..... 41
Assessment Center/Prerequisites Center
Assessment Center/Prerequisites Center: Questions \& Charts ..... 43
Statistical Results: Assessment Center/Prerequisites Center ..... $\underline{43}$
Institutional Support Services \& Departments ..... 44
Custodial Services
Custodial Services: Questions \& Charts ..... 45
Statistical Results: Custodial Services. ..... 45
Grounds Department
Grounds Department: Questions \& Charts ..... 46
Statistical Results: Grounds Department ..... 46
Maintenance Department
Maintenance Department: Questions \& Charts ..... 47
Statistical Results: Maintenance Department. ..... 47
Facilities Department
Facilities Department: Questions \& Charts ..... 48
Statistical Results: Facilities Department ..... 48
Food Services/Cafeteria
sic
Food Services/Cafeteria: Questions \& Charts ..... $\underline{49}$
Statistical Results: Food Services/Cafeteria ..... 50
Southwestern College Bookstore
Southwestern College Bookstore: Questions \& Charts. ..... 51
Statistical Results: Southwestern College Bookstore ..... 51
Police Department
Police Department: Questions \& Charts ..... 51
Statistical Results: Police Department ..... $\underline{53}$
College Cashiers Office
College Cashiers Office: Questions \& Charts. ..... $\underline{54}$
Statistical Results: College Cashiers Office ..... $\underline{54}$
Supplemental Information ..... 55
Your Schedule
Your Schedule: Questions \& Charts. ..... $\underline{56}$
Statistical Results: Your Schedule ..... 56
Your Preferred Communication Method
Your Preferred Communication Method: Questions \& Charts ..... $\underline{57}$
Statistical Results: Your Preferred Communication Method ..... $\underline{57}$
Appendices ..... 58
Survey Question Summary ..... 59
Southwestern College's Student Satisfaction Survey ..... 64

## Southwestern College <br> Student Satisfaction Survey-Spring 2012

## Background

The Southwestern College Student Satisfaction survey was prepared by a committee comprised of faculty, staff, and administrators. It was administered using SurveyMonkey-a web-based open source survey software. The initial email inviting responses was sent out on February 16, 2012 with reminder emails to non-respondents sent out on February 29, 2012. The survey closed on March 8, 2012. A total of 19,367 invitations were sent out by email. One thousand, three hundred sixty-four $(1,364)$ surveys were completed for a response rate of approximately seven percent (7\%). One thousand, two hundred ten respondents $(1,210)$ answered all of the questions, with the remaining respondents either partially or substantially completing the survey.

## Survey Analysis

## Description

The Student Satisfaction survey makes use of several reporting techniques. Bar charts and the underlying counts ("frequencies") used to generate these charts comprise the most prominent feature of this report. These bar charts represent the graphical analysis portion of this report and include summary data related to overall respondent counts, categorical frequencies and response percentages. This graphical analysis is supplemented by a numerical ("quantitative") analysis of survey data composed of survey score averages, medians, modes and standard deviations. These measures can be found within the Statistical Summary tables found at the end of each question group. Moreover, when warranted, "yes" and "no" survey response frequencies and percentages are included as part of bar chart and Statistical Summary data totals.

## Methodology

Together, these graphic and quantitative representations of survey data constitute a descriptive statistical analysis and convey the most salient features of the underlying information. An important component of this descriptive analysis is the Likert rating system associated with many of the question items found in the Student Satisfaction survey. With the exception of a single question related to familiarity with campus services and departments, all Likert item questions in the survey utilized a rating system associated with satisfaction levels:

## Survey Rating Scales

| Familiarity Level | Satisfaction Level |
| :---: | :---: |
| Very Familiar $=5$ | Very Satisfied $=5$ |
| Familiar $=4$ | Satisfied $=4$ |
| Somewhat Familiar $=3$ | Neutral $=3$ |
| Not familiar $=2$ | Unsatisfied $=2$ |
| N/A-Never heard of it $=1$ | Very Unsatisfied $=1$ |

The exception is found in the introductory survey question. In that instance, the scoring methodology is similar in structure to the satisfaction-level framework, but is now related to the level of familiarity with campus services and departments.

## Statistical Definitions

For this report, each of the reported quantitative measures is computationally unique and defined by the following:

- Average score: The average score is computed as the sum of the rating scores divided by the total number of responses for each survey question.
- Median score: The median score is the middle value after scores are ordered from smallest to largest, or vice versa. Even and odd scores counts require distinct computational techniques. In the case of an odd count, the middle value is immediately apparent after data ordering. When the count is even, and after data ordering, the median is found by adding the middle two values and dividing by two.
- Mode: The mode is the value or category repeated most often in the survey data.
- Response percent: The response percent is the percentage found by dividing the total number of survey responses by the sum of both survey responses and non-responses.
- Standard deviation: The standard deviation is a measure of the dispersion of the data away from the average score. Standard deviations with a lower numerical value tend to indicate data nearer the average score, while higher values indicate data with a greater distance away from the average score.


## Strengths and Weaknesses of Surveys

As a rule, surveys are often strong in terms of statistical reliability, but weak in terms of statistical validity. Statistical reliability is a reference to the degree a survey question will actually reflect the perceptions and attitudes under study. In the context of this Student Satisfaction survey study, reliability would be the extent to which each survey query has meaningfully captured student perceptions and attitudes-in other words, each question should mean the same thing to everyone taking the survey.

Statistical reliability is often a function of careful question structure and wording. Thus, reliability can be assured by simply refining queries until each is concise in terms of their meaning. Unfortunately, while surveys can be made more reliable through careful editing, surveys are sometimes prone to problems related to their underlying statistical validity. Validity
is a reference to the extent a given survey question correctly measures the concept under study.

To ensure statistical validity, survey queries must include the appropriate survey benchmarks to assess what is being studied, and not something else. For example, within the Student Satisfaction survey, each item related to student familiarity with campus services and departments is clearly intended to measure "awareness." It would be inappropriate to use this question to assess campus service or department needs-that is, as a needs assessment instrument.

The statistical results found in the following report are intended to represent a "campus snapshot" for the spring 2012 semester. Access to earlier Southwestern College Student Satisfaction Surveys is available from the Office of Institutional Effectiveness website under its Research Unit link.

## Familiarity with Campus Services \& Departments

Students were queried in regard to their familiarity with 23 campus services and departments. Statistical results presented under the Familiarity with Student Services/Departments summary reflect two distinct measures. The first measure is comprised of the combined percentages associated with the "Very Familiar," "Familiar" and "Somewhat Familiar" response categories. This sum of individual category percentages is used to create a Familiarity percentage index. The second measure is an average score of satisfaction levels. Average scores are based on a rating scale of Very Familiar =5, Familiar = 4, Somewhat Familiar =3, Not familiar = 2, N/ANever heard of it $=1$.

For the purpose of analysis, the choice of either the percentage index or average score would be appropriate for assessing student familiarity with campus services and departments.

- In order to ensure a valid comparison of campus services and departments, two major sub-groups were generated: (1) Student Services \& Departments and (2) Institutional Support Services \& Departments. This separation of service and departmental types permits a more concise analysis based on institutional role.
- It is important to note that both the percentage and average score indices for student familiarity does not represent a (preference) ranking of student satisfaction levels for a given service or department. Rather, these values should be viewed as the level of "awareness" associated with each campus service or department.
- An implicit assumption exists regarding student familiarity with Student Services \& Departments. Global or open eligibility student services and departments would be expected to have higher familiarity indices; conversely, specialized or limited eligibility student services and departments should be expected to have a lower familiarity index.


## Familiarity with Services/Departments



# Questions, Charts and Results 


$N=1359$

$N=1340$

$N=1355$

$N=1349$

$N=1348$


$N=1351$

$\mathrm{N}=1344$

# Questions, Charts and Results 


$N=1349$

$N=1348$


## $N=1346$


$N=1348$

$N=1350$

$N=1351$

$N=1340$

$\mathrm{N}=1353$

Questions, Charts and Results SMC Student Satisfaction Survey
Spring 2012


$\mathrm{N}=1343$


## $N=1351$


$N=1350$

$N=1337$

$\mathrm{N}=1349$

$N=1351$
(Note: Student Affairs familiarity with services \& departments chart unavailable.)

## Student Support Services \& Departments

Student services and departments are ubiquitous aspects of campus life for students. Southwestern College student service/department are important resources for ensuring academic progress and achievement, the development of financial and economic well-being, in preparation for entry into campus life or transfer, and many other objectives. The Student Satisfaction Survey provides a means for individual services and department to assess program outcomes. The following charts and statistical results provide a broad assessment framework in relation to 16 of Southwestern College's student service/departments.

- Survey items made use of Likert ratings for satisfaction levels (i.e. Very Satisfied = 5, Satisfied $=4$, Neutral $=3$, Unsatisfied $=2$, and Very Unsatisfied $=1$ ), Yes/No prompts, and multiple choice queries related to primary program and service offerings, or alternative options.
- Eleven (11) student service/departments utilized Likert ratings in some manner, whether in combination with Yes/No prompts or multiple choice queries, or using all three survey formats. The student services and departments utilizing Likert satisfaction ratings prompts include Admissions and Records, Financial Aid, Transfer Center, Health Services, Women's Resource Center, Center for Technical Education and Career Success (CTECS), Veterans Services, Career Center, Student Employment Services, Disability Support Services, and the Counseling Center.
- Five (5) student service/departments made use of Yes/No prompts, multiple choice queries, or a combination of the two. These student service/departments are Student Affairs, EOPS/CARE, Academic Success Center, Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC), and the Assessment Center/Prerequisites Center.

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Admissions and Records

Question 2. $\quad$ For each item listed below, please indicate your level of satisfaction:

- College Application - College Registration Process
- Student ID
- Transcript Request Service

Question 3.
For each item listed below, please indicate your level of satisfaction with the timeliness of service.

- Student ID Process - Transcript Evaluation Process
- Transcript Service



$N=1323$

$N=1324$

Questions, Charts and Results SRC Student Satisfaction Survey Spring 2012

$N=1316$

$N=1316$

Statistical Results: Admissions and Records

|  | Item | Response <br> Count | $\begin{aligned} & \text { No } \\ & \text { Response } \end{aligned}$ | Response <br> Percent | $\begin{aligned} & \text { Average } \\ & \text { Score } \end{aligned}$ | $\frac{\text { Median }}{\text { Score }}$ | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 2-1. | College Application | 1321 | 43 | 97\% | 4.1 | 4 | 0.9 |
| Question 2-2. | College Registration Process | 1323 | 41 | 97\% | 4.0 | 4 | 1.0 |
| Question 2-3. | Student ID | 1318 | 46 | 97\% | 4.3 | 4 | 0.8 |
| Question 2-4. | Transcript Request Service | 1312 | 52 | 96\% | 3.7 | 4 | 0.9 |
| Question 3-1. | Student ID Process | 1324 | 40 | 97\% | 4.2 | 4 | 0.9 |
| Question 3-2. | Transcript Evaluation Process | 1316 | 48 | 96\% | 3.6 | 3 | 1.0 |
| Question 3-3. | Transcript Service | 1316 | 48 | 96\% | 3.6 | 4 | 1.0 |

## Financial Aid

| Question 4. | Have you ever applied for Financial Aid at Southwestern College? |
| :---: | :---: |
| Question 5. | Have you ever received Financial Aid while attending Southwestern College? |
| Question 6. | Do you believe receiving Financial Aid increased your ability to: |
|  | - Attend Southwestern College? - Succeed in your classes at Southwestern College? |
| Question 7. | Are you aware of the rights and responsibilities of a Financial Aid Student? |
| Question 8. | Have you used any of the Southwestern College Financial Aid Office's online services? |
| Question 9. | Based on your experience using online services provided by the Southwestern College Financial Aid Office, please indicate your level of satisfaction with: |
|  | - Amount of information provided <br> - Timeliness of information <br> - Timeliness of aid disbursements <br> - Overall quality of service <br> - Accuracy of information provided <br> - Helpfulness of staff <br> - Ease of application process |

$$
\text { Questions, Charts and Results } \quad \text { SYC Student Satisfaction Survey }
$$


$\mathrm{N}=1301$


## $N=492$



## $N=492$





$\mathrm{N}=488$

Questions, Charts and Results

$N=488$

## Statistical Results: Financial Aid

| Question 4. | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\mathrm{N} / \mathrm{A}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you ever applied for Financial Aid at Southwestern College? | 1310 | 54 | 96\% | 72.2\% | 27.8\% | - |
| Question 5. | Have you ever received Financial Aid while attending Southwestern College? | 1304 | 60 | 96\% | 54.0\% | 46.0\% | - |
| Question 6-1. | Do you believe receiving Financial Aid increased your ability to: Attend Southwestern College? | 1303 | 61 | 96\% | 68.5\% | 7.0\% | 24.5\% |
| Question 6-2. | Do you believe receiving Financial Aid increased your ability to: Succeed in your classes at Southwestern College? | 1283 | 81 | 94\% | 65.2\% | 9.2\% | 25.6\% |
| Question 7. | Are you aware of the rights and responsibilities of a Financial Aid Student? | 1307 | 57 | 96\% | 57.6\% | 25.3\% | 17.1\% |
| Question 8. | Have you used any of the Southwestern College Financial Aid Office's online services? | 1301 | 63 | 95\% | 37.8\% | 65.2\% | - |

Questions, Charts and Results

|  | Response <br> Count | No <br> Response | Response <br> Percent | Average <br> Score | Median <br> Question 9-1. | Score | Standard <br> Amount of information <br> provided |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Question 9-2. | Accuracy of <br> information provided | 492 | 872 | $36 \%$ | 3.9 | 4 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Questions, Charts and Results
SHC Student Satisfaction Survey

Spring 2012

## Student Affairs




$N=1254$

## Statistical Results: Student Affairs

| Question 10. |  | Response | No | Response |  | Count | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Item | Count | Response | Percent | Mode |  |  |
|  | How did you learn about Southwestern College? | 1275 | 89 | 93\% | Friends | 663 | 52.0\% |
| Question 11. | What was the most important factor for your attending Southwestern College? | 1254 | 110 | 92\% | Financial | 581 | 46.3\% |

Questions, Charts and Results

## Transfer Center

Question 12. Have you ever used any of the services provided by the Transfer Center?
Question 13. Did you participate in any of the workshops (Steps to Transfer, UC/CSU Application Review, etc.)?
Question 14. Did you participate in any of the university campus tours?
Question 15. Have you ever used the Transfer Center website www.swccd.edu/~transfer?
Question 16. Did you find the Transfer Center services helpful in meeting your educational goal or transfer goal?
Question 17. Based on your experience with the Transfer Center, please indicate your level of satisfaction with:

- Helpfulness of staff/Counselors
- Your experience overall

$N=1170$

$N=1171$
Statistical Results: Transfer Center

| Question 12. | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you ever used any of the services provided by the Transfer Center? | 1263 | 101 | 93\% | 26.0\% | 74.0\% | 100.0\% |
| Question 13. | Did you participate in any of the workshops (Steps to Transfer, UC/CSU Application Review, etc.)? | 1269 | 95 | 93\% | 21.0\% | 79.0\% | 100.0\% |
| Question 14. | Did you participate in any of the university campus tours? | 1266 | 98 | 93\% | 8.5\% | 91.5\% | 100.0\% |
| Question 15. | Have you ever used the Transfer Center website www.swccd.edu/~tra nsfer? | 1264 | 100 | 93\% | 16.8\% | 83.2\% | 100.0\% |
| Question 16. | Did you find the Transfer Center services helpful in meeting your educational goal or transfer goal? | 1206 | 158 | 88\% | 34.8\% | 65.2\% | 100.0\% |

Questions, Charts and Results
SHC Sudert satisfaction surey
Spring 2012

|  |  | $\frac{\text { Response }}{}$ | No <br> Response | $\frac{\text { Response }}{}$ | $\frac{\text { Average }}{\text { Percent }}$ | $\frac{\text { Median }}{\text { Score }}$ | $\frac{\text { Standard }}{\text { Score }}$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

## EOPS/CARE

Question 18. Were you aware that there is an EOPS program at Southwestern College?
Question 19. Which other student services programs have you utilized? Please choose all that apply:

- Counseling Center
- Disabled Student Services
- Transfer Center
- None
- Other: (Please specify.)

$N=1250$

$N=1241$

Statistical Results: EOPS/CARE

| Question 18. | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | Percent "Total" |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Were you aware that there is an EOPS program at Southwestern College? | 1250 | 114 | 92\% | 64.8\% | 35.2\% | 100.0\% |
|  | Item | Response Count | $\begin{aligned} & \frac{\text { No }}{\text { Response }} \end{aligned}$ | Response Percent | Mode | Count | Percent |
| Question 19. | Which other student services programs have you utilized? | 1241 | 123 | 91\% | Counseling Center | 862 | 69.5\% |

## Academic Success Center

| Question 20. | Which of the following Academic Success Center services have you apply: | d? Please choose all that |
| :---: | :---: | :---: |
|  | - English Writing Center - Tutoring Services <br> - Open Labs (Biology, Business, Child Development, CIS/CL, Language Conversation, Math/Science, Music, and Nursing.) <br> - Test Reviews <br> - Workshops/Proctored Exams | - Online Writing Lab (OWL) <br> - Other: (Please specify.) |



Statistical Results: Academic Success Center

| Question 20. | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | Mode | Count | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Which of the followingAcademic Success $\quad 952 \quad 412 \quad 70 \% ~$English <br> Center services have <br> you utilized? <br> Academic Success Center service utilization list (greatest to least): <br> "English Writing Center," "Tutoring Services, Open Labs (Biology, Business, Child Development, CIS/CL, Language Conversation, Math/Science, Music and Nursing)," "Online Writing Lab (OWL)," "Workshops/Proctored Exams," "Test Reviews" and "Other."* <br> *Other includes: "Computers," "independent study or self-study," "printers" and "copiers." |  |  |  |  |  |  |

Questions, Charts and Results
SNC

## Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC)

Question 21. $\quad$ Did you vote in the last ASO student election (April 2011)?
Question 22. Did you run for an elected position during the last ASO student election (April 2011)?
Question 23. Have you ever attended an ASO event?
Question 24. Based on your experience with ASO events, please indicate your level of satisfaction with the:

- Number of ASO events per semester
- Variety of ASO events per semester
- Organization of ASO events
- Promotion of ASO events

Question 25. Are you aware of clubs offered through the Associated Student Organization?
Question 26. Do the clubs at Southwestern College meet your needs?

$N=1237$

$N=1236$

$N=140$

Questions, Charts and Results
SHC Student Satisfaction Survey

Spring 2012




## $N=139$

Statistical Results: Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC)

Question 21.

Question 22.


$N=1124$

| Question 21. | Item | Response | $\begin{gathered} \underline{\text { No }} \\ \text { Response } \end{gathered}$ | $\frac{\text { Response }}{\text { Percent }}$ | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\begin{aligned} & \text { Percent } \\ & \text { Total } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Count |  |  |  |  |  |
|  | Did you vote in the last ASO student election (April 2011)? | 1237 | 127 | 91\% | 7.4\% | 92.6\% | 100.0\% |
| Question 22. | Did you run for an elected position during the last ASO student election (April 2011)? | 1236 | 128 | 91\% | 0.5\% | 99.5\% | 100.0\% |


|  | Questions, Charts and Results |  |  |  | ᄋ) $\mathcal{H C}$ <br> Student Satisfaction Survey Spring 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 23. | Item | Response Count | No <br> Response | Response Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\begin{gathered} \text { Percent } \\ \text { "No" } \\ \hline \end{gathered}$ | Percent Total |
|  | Have you ever attended an ASO event? | $1233$ | $131$ | 90\% | 11.1\% | 88.9\% | 100.0\% |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | Average Score | $\frac{\text { Median }}{\text { Score }}$ | Standard Deviation |
| Question 24-1. | Number of ASO events per semester | 140 | 1224 | 10\% | 3.7 | 4 | 0.9 |
| Question 24-2. | Variety of ASO events per semester | 140 | 1224 | 10\% | 3.7 | 4 | 0.9 |
|  | Item | Response Count | No <br> Response | Response <br> Percent | Average Score | Median <br> Score | Standard <br> Deviation |
| Question 24-3. | Organization of ASO events | 138 | 1226 | 10\% | 3.7 | 4 | 1.0 |
| Question 24-4. | Promotion of ASO events | 139 | 1225 | 10\% | 3.5 | 3 | 1.0 |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\begin{aligned} & \frac{\text { Percent }}{\text { "No" }} \\ & \hline \end{aligned}$ | Percent Total |
| Question 25. | Are you aware of clubs offered through the Associated Student Organization? | 1244 | 140 | 91\% | 34.1\% | 65.9\% | 100.0\% |
| Question 26. | Do the clubs at Southwestern College meet your needs? | 1124 | 240 | 82\% | 32.8\% | 67.2\% | 100.0\% |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Health Services

Question 27. Have you ever received services from the Health Services Office?
Question 28. Have you received any information from Health Services related to a healthy lifestyle?
Question 29. Based on your experience with the Southwestern College Health Services Office, please indicate your level of satisfaction with:

- Helpfulness of staff - Courteousness of staff - Your overall experience

$N=1227$


$N=349$


$N=341$

Questions, Charts and Results
SHC Student Satisfaction Survey
Spring 2012
Statistical Results: Health Services

| Question 27. | Item | Response Count | $\begin{array}{c}\text { No } \\ \text { Response }\end{array}$ | Response Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you ever received services from the Health Services Office? | 1227 | 137 | 90\% | 27.9\% | 72.1\% | 100.0\% |
| Question 28. | Have you received any information from Health Services related to a healthy lifestyle? | 338 | 1026 | 25\% | 60.1\% | 39.9\% | 100.0\% |
|  | Item | Response Count | $\begin{gathered} \frac{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | Average Score | Median Score | Standard Deviation |
| Question 29-1. | Helpfulness of staff | 349 | 1015 | 26\% | 4.4 | 5 | 0.8 |
| Question 29-2. | Courteousness of staff | 342 | 1022 | 25\% | 4.4 | 5 | 0.8 |
| Question 29-3. | Your overall experience | 341 | 1023 | 25\% | 4.4 | 5 | 0.8 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

## Women's Resource Center

Question 30. Have you utilized a service at the Women's Resource Center?
Question 31. Based on your experience with the Southwestern College Women's Resource Center, please indicate your level of satisfaction with:

- Helpfulness of staff - Courteousness of staff - Your overall experience



$N=73$

Statistical Results: Women's Resource Center

| Question 30. | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you utilized a service at the Women's Resource Center? | 1219 | 145 | 89\% | 5.2\% | 94.8\% | 100.0\% |
|  | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response Percent | Average Score | Median Score | Standard Deviation |
| Question 31-1. | Helpfulness of staff | 74 | 1290 | 5\% | 4.3 | 5 | 1.0 |
|  | Courteousness of staff | 74 | 1290 | 5\% | 4.3 | 5 | 1.0 |
| Question 31-3. | Your experience overall | 73 | 1291 | 5\% | 4.3 | 5 | 1.1 |

Questions, Charts and Results

## Center for Technical Education and Career Success (CTECS)

Question 32. Have you used the services provided by CTECS?
Question 33. Based on your experience using services by the Southwestern College's CTECS, please indicate your level of satisfaction with:

- Amount of information provided
- Accuracy of information provided
- Timeliness of information
- Helpfulness of staff



$N=60$


$N=61$

Questions, Charts and Results

Statistical Results: Center for Technical Education and Career Success (CTECS)

| Question 32. | Item | Response Count | $\begin{aligned} & \text { No } \\ & \underline{\text { Response }} \end{aligned}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you used the services provided by CTECS? | 1214 | 150 | 89\% | 3.7\% | 96.3\% | 100.0\% |
|  | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | Average Score | Median Score | Standard Deviation |
| Question 33-1. | Amount of information provided | 61 | 1303 | 4\% | 4.0 | 4 | 1.0 |
| Question 33-2. | Accuracy of information provided | 60 | 1304 | 4\% | 4.0 | 4 | 1.0 |
| Question 33-3. | Timeliness of information | 61 | 1303 | 4\% | 3.9 | 4 | 1.1 |
| Question 33-4. | Helpfulness of staff | 61 | 1303 | 4\% | 4.0 | 4 | 1.0 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Veterans Services

Question 34. Are you a veteran?
Question 35. Based on your experience with the Southwestern College Veterans Services office, please indicate your level of satisfaction with:

- Helpfulness of staff
- Courteousness of staff
- Your overall experience

Question 36.
Are you aware of the services offered at the Southwestern College Veterans Welcome Center?
Question 37. Have you used services provided by the Veterans Welcome Center?
Question 38. Based on your experience with the Southwestern College Veterans Welcome Center, please indicate your level of satisfaction with:

- Helpfulness of staff
- Courteousness of staff
- You experience overall

$N=120$

$\mathrm{N}=119$

Questions, Charts and Results Sprestudent Satisfaction Survey




$N=60$
Statistical Results: Veterans Services

| Question 34. | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Are you a veteran? | 1222 | 142 | 90\% | 9.3\% | 90.7\% | 100.0\% |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Average Score | Median Score | Standard Deviation |
| Question 35-1. | Helpfulness of staff | 120 | 1244 | 9\% | 4.0 | 4 | 1.1 |
| Question 35-2. | Courteousness of staff | 121 | 1243 | 9\% | 4.0 | 4 | 1.0 |
| Question 35-3. | Your overall experience | 119 | 1245 | 9\% | 3.9 | 4 | 1.1 |

Questions, Charts and Results

| Question 36. | Item | Response Count | $\begin{gathered} \text { No } \\ \underline{\text { Response }} \end{gathered}$ | Response <br> Percent | $\begin{aligned} & \text { Percent } \\ & \text { "Yes" } \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { "No"" } \\ & \hline \end{aligned}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Are you aware of the services offered at the Southwestern College Veterans Welcome Center? | 121 | 1243 | 9\% | 57.0\% | 43.0\% | 100.0\% |
|  | Item | Response <br> Count | $\begin{gathered} \frac{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| Question 37. | Have you used services provided by the Veterans Welcome Center? | 122 | 1242 | 9\% | 47.5\% | 52.5\% | 100.0\% |
|  | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | Average Score | Median Score | Standard Deviation |
| Question 38-1. | Helpfulness of staff | 60 | 1304 | 4\% | 4.2 | 4.5 | 1.1 |
| Question 38-2. | Courteousness of staff | 60 | 1304 | 4\% | 4.2 | 4 | 1.1 |
| Question 38-3. | Your experience overall | 60 | 1304 | 4\% | 4.1 | 4 | 1.1 |

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Career Center

Question 39. Have you ever used any of the services provided by the Southwestern College Career Center?
Question 40. Did you participate in any of the career assessments (Choices, MBTI, Career Cruising)?
Question 41. Did you find the Southwestern College Career Center services helpful in identifying your career or educational goals?
Question 42. Based on your experience with the Southwestern College Career Center, please indicate your level of satisfaction with:

- Helpfulness of staff
- Your experience overall

$\mathrm{N}=1217$



$N=395$


## Statistical Results: Career Center

| Question 39. | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | $\frac{\text { Response }}{\text { Percent }}$ | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\begin{aligned} & \text { Percent } \\ & \text { Total } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you ever used any of the services provided by the Southwestern College Career Center? | 1217 | 147 | 89\% | 32.0\% | 68.0\% | 100.0\% |
| Question 40. | Did you participate in any of the career assessments (Choices, MBTI, Career Cruising)? | 412 | 952 | 30\% | 26.5\% | 73.5\% | 100.0\% |
| Question 41. | Did you find the Southwestern College Career Center services helpful in identifying your career or educational goals? | 404 | 960 | 30\% | 73.0\% | 27.0\% | 100.0\% |
|  | Item | Response <br> Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response Percent | $\begin{aligned} & \text { Average } \\ & \text { Score } \end{aligned}$ | $\frac{\text { Median }}{\text { Score }}$ | Standard Deviation |
| Question 42-1. <br> Question 42-2. | Helpfulness of staff | 397 | 967 | 29\% | 4.0 | 4 | 1.0 |
|  | Your experience overall | 395 | 969 | 29\% | 4.0 | 4 | 0.9 |

Questions, Charts and Results

## Student Employment Services

Question 43. Have you ever used any of the services provided by Southwestern College Student Employment Services?
Question 44. How often each month do you use services provided by Southwestern College Student Employment Services?

- 1-3 times
- 4-6 times
- 7 or more times

Question 45. Have you used the resume or interview assistance services provided by the Student Employment Services?
Question 46.
Have you used the Student Employment Services website?
Question 47.
Based on your experience with Student Employment Services, please indicate your level of satisfaction with:

- Helpfulness of staff - Your experience overall


$N=283$

$N=282$


## Statistical Results: Student Employment Services

| Question 43. | Item | $\frac{\text { Response }}{\text { Count }}$ | $\begin{gathered} \frac{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Have you ever used any of the services provided by Southwestern College Student Employment Services? | 1220 | 144 | 89\% | 22.8\% | 77.2\% | 100.0\% |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | $\begin{gathered} \underline{\text { No }} \\ \underline{\text { Response }} \end{gathered}$ | Response <br> Percent | Mode | Count | Percent |
| Question 44. | How often each month do you use services provided by Southwestern College Student Employment Services? | 277 | 1087 | 17\% | $\begin{gathered} 1-3 \\ \text { times } \end{gathered}$ | 229 | 82.7\% |
|  | Item | Response Count | $\begin{aligned} & \frac{\text { No }}{\text { Response }} \end{aligned}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| Question 45. | Have you used the resume or interview assistance services provided by the Student Employment Services? | 287 | 1077 | 21\% | 20.6\% | 79.4\% | 100.0\% |
| Question 46. | Have you used the Student Employment Services website? | 285 | 1079 | 21\% | 48.4\% | 51.6\% | 100.0\% |

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response <br> Percent | Average <br> Score | Median <br> Score | Standard <br> Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 47-1. | Helpfulness of staff | 283 | 1081 | 21\% | 4.1 | 4 | 0.9 |
| Question 47-2. | Your experience overall | 282 | 1082 | 21\% | 4.1 | 4 | 0.9 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Questions, Charts and Results
SHC
(aunestudent Satisfaction Survey
Spring 2012

## Disability Support Services

Question 48. $\quad$ Are you aware of Southwestern College's Disability Support Services?
Question 49. Have you ever used any of the services provided by the Southwestern College's Disability Support Services?
Question 50. Based on your experience with the Southwestern College's Disability Support Services office, please indicate your level of satisfaction with:

- Helpfulness of staff
- Amount of information provided
- Timeliness of information
- Courteousness of staff
- Accuracy of information provided
- Your experience overall



$N=132$

$N=130$

Questions, Charts and Results

$N=131$

$N=132$

Statistical Results: Disability Support Services


Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

# Questions, Charts and Results 

## Counseling Center

Question 51. Have you ever used any of the services provided by the Southwestern College Counseling Center? If so, which locations have you accessed? Please choose all that apply:

- Helpfulness of staff
- Amount of information provided
- Timeliness of information
- Courteousness of staff
- Accuracy of information provided
- Your experience overall

Question 52.
Question 53.

## Question 54.

Question 55.
Question 56.

Were your counseling needs met?
In your first semester at Southwestern College, did you attend an orientation to college?
Did you review information on any of the following topics in the Orientation Session?

- College resources
- Student success
- An overview of your characteristics educational options

Did you schedule and attend an individual counseling appointment with a college counselor?
Based on your experience with the Counseling Center at the Chula Vista campus, please indicate your level of satisfaction with:

- Front desk staff
- Counselors at Walk-in service
- Counselors in appointment session

$N=128$


Questions, Charts and Results


$N=129$



$N=126$

## Statistical Results: Counseling Center

| Question 51. | Item | Response | $\begin{gathered} \stackrel{\text { No }}{\text { Response }} \end{gathered}$ | Response |  | Count | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Percent | Mode |  |  |
|  | Have you ever used any of the services provided by the Southwestern College Counseling | 125 | 1239 | 9\% | Chula | 116 | 92.8\% |


| Questions, Charts and Results |  |  |  |  | 3 MC Student Satisfaction Survey Spring 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 52. | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Percent "Yes" | Percent "No" | Percent Total |
|  | Were your counseling needs met? | 128 | 1236 | 9\% | 85.2\% | 14.8\% | 100.0\% |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Mode | Count | Percent |
| Question 53. | In your first semester at Southwestern College, did you attend an orientation to college? | 132 | 1232 | 10\% | Yes, I attended an inperson... | 67 | 50.8\% |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Percent "Yes" | Percent "No" | Percent <br> Total |
| Question 54-1. | Did you review information on any of the following topics in the Orientation Session? College resources. | 123 | 1241 | 9\% | 56.9\% | 43.1\% | 100.0\% |
| Question 54-2. | Did you review information on any of the following topics in the Orientation Session? <br> Student success characteristics. | 123 | 1241 | 9\% | 48.8\% | 51.2\% | 100.0\% |
| Question 54-3. | Did you review information on any of the following topics in the Orientation Session? An overview of your educational options. | 121 | 1243 | 9\% | 50.4\% | 49.6\% | 100.0\% |
| Question 55. | Did you schedule and attend an individual counseling appointment with a college counselor? | 129 | 1235 | 9\% | 87.6\% | 12.4\% | 100.0\% |
|  | Item | Response Count | No <br> Response | Response Percent | Average Score | Median Score | Standard <br> Deviation |
| Question 56-1. | Front desk staff | 129 | 1235 | 9\% | 3.8 | 4 | 1.2 |
| Question 56-2. | Counselors at Walk-in service | 128 | 1236 | 9\% | 3.7 | 4 | 1.2 |
| Question 56-3. | Counselors in appointment session | 126 | 1238 | 9\% | 4.1 | 4 | 1.1 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

## Assessment Center/Prerequisites Center

Question 57. Did you take one or more assessment tests at Southwestern College during your first semester?
Question 58. Do you clearly understand how to select courses based on assessment information and your educational goals?

$N=1218$

$N=1213$

Statistical Results: Assessment Center/Prerequisites Center

|  | Item | Response Count | $\begin{gathered} \frac{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | $\frac{\text { Percent }}{\text { "Yes" }}$ | $\frac{\text { Percent }}{\text { "No" }}$ | $\frac{\text { Percent }}{\text { Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 57. | Did you take one or more assessment tests at Southwestern College during your first semester? | 1218 | 146 | 89\% | 69.5\% | 30.5\% | 100.0\% |
| Question 58. | Do you clearly understand how to select courses based on assessment information and your educational goals? | 1213 | 151 | 89\% | 81.9\% | 18.1\% | 100.0\% |

## Institutional Support Services \& Departments

Institutional support services and departments sustain the Southwestern College's working and academic environment by providing food services, books, security, maintaining the cleanliness and appearance of the campus, and many other services for students, staff, and faculty.

- All institutional support service/departments integrated Likert ratings into their survey queries using the following satisfaction level framework: Very Satisfied $=5$, Satisfied $=4$, Neutral $=3$, Unsatisfied $=2$, and Very Unsatisfied $=1$.
- The Police Department included additional survey item options, including a multiple choice response portion and an open-ended response related to "ways you had contact with the Campus Police."


# Questions, Charts and Results 

## Custodial Services

Question 59.
Based on your experience with Custodial Services, please indicate your level of satisfaction with the:

- Courteousness of staff
- Overall condition of classroom\labs
- Cleanliness of classroom \abs
- Level of supplies in the restrooms




$N=1200$

$N=1199$

Statistical Results: Custodial Services

|  | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response <br> Percent | Average Score | $\frac{\text { Median }}{\text { Score }}$ | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 59-1. | Courteousness of staff | 1194 | 170 | 88\% | 3.9 | 4 | 0.9 |
| Question 59-2. | Cleanliness of classrooms/labs | 1200 | 164 | 88\% | 4.0 | 4 | 0.9 |
| Question 59-3. | Overall condition of classroom/labs | 1200 | 164 | 88\% | 3.9 | 4 | 0.9 |
| Question 59-4. | Level of supplies in the restrooms | 1199 | 165 | 88\% | 3.7 | 4 | 1.1 |

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Grounds Department

Question 60.
Based on your experience with the Grounds Department, please indicate your level of satisfaction with the:

- Courteousness of staff
- Emptying cycle of exterior trash receptacles
- Number of exterior trash receptacles
- College landscape

$\mathrm{N}=1173$

$N=1176$

$N=1171$

Statistical Results: Grounds Department

|  | Item | Response Count | $\begin{gathered} \stackrel{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | Average Score | Median <br> Score | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 60-1. | Courteousness of staff | 1173 | 191 | 86\% | 3.9 | 4 | 0.9 |
| Question 60-2. | Number of exterior trash receptacles | 1176 | 188 | 86\% | 3.9 | 4 | 0.9 |
| Question 60-3. | Emptying cycle of exterior trash receptacles | 1174 | 190 | 86\% | 4.0 | 4 | 0.9 |
| Question 60-4. | College landscape | 1171 | 193 | 86\% | 4.2 | 4 | 0.9 |

Questions, Charts and Results
SHC Student Satisfaction Survey

## Maintenance Department

## Question 61.

Based on your experience with the Maintenance Department, please indicate your level of satisfaction with the:

- Courteousness of staff
- Timeliness of classroom repairs

$N=1187$

$N=1188$

Statistical Results: Maintenance Department

|  | Item | Response Count | No <br> Response | Response Percent | Average Score | Median Score | Standard <br> Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 61-1. | Courteousness of staff | 1187 | 177 | 87\% | 3.9 | 4 | 0.9 |
| Question 61-2. | Timeliness of classroom repairs | 1188 | 176 | 87\% | 3.8 | 4 | 1.0 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

## Facilities Department

Question 62.
Based on your experience with the Facilities Department, please indicate your level of satisfaction with the:

- Comfort of classroom furnishings - Condition of classroom furnishings
- Ability of new buildings, classrooms and labs to accommodate your educational needs
- Promptness with which safety hazards are removed

$\mathrm{N}=1205$

$N=1206$


$N=1197$

Statistical Results: Facilities Department

|  | Item | Response Count | $\begin{gathered} \text { No } \\ \text { Response } \end{gathered}$ | Response Percent | Average Score | Median Score | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 62-1. | Ability of new buildings, classrooms and labs to accommodate your educational needs | 1205 | 159 | 88\% | 4.0 | 4 | 0.9 |
| Question 62-2. | Comfort of classroom furnishings | 1206 | 158 | 88\% | 3.7 | 4 | 1.0 |
| Question 62-3. | Condition of classroom furnishings | 1202 | 162 | 88\% | 3.7 | 4 | 1.0 |
| Question 62-4. | Promptness with which safety hazards are removed | 1197 | 167 | 88\% | 3.8 | 4 | 0.9 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Food Services/Cafeteria
Question 63. $\quad$ Based on your experience with Food Services, please indicate your level of satisfaction with the:

- Friendliness of staff
- Selection of cold food choices
- Courteousness of staff
- Selection of hot food choices
- Food inventory levels
- Cleanliness of food service area
- Wait levels
- Price

$\mathrm{N}=1183$

$\mathrm{N}=1179$

$N=1179$

$\mathrm{N}=1178$


$N=1177$

Questions, Charts and Results

$N=1178$


$$
N=1176
$$

Statistical Results: Food Services/Cafeteria

|  | Item | Response Count | $\begin{gathered} \frac{\text { No }}{\text { Response }} \end{gathered}$ | Response <br> Percent | Average Score | $\frac{\text { Median }}{\text { Score }}$ | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 63-1. | Friendliness of staff | 1183 | 181 | 87\% | 4.0 | 4 | 0.9 |
| Question 63-2. | Courteousness of staff | 1179 | 185 | 86\% | 4.0 | 4 | 0.9 |
| Question 63-3. | Selection of cold food choices | 1179 | 185 | 86\% | 3.8 | 4 | 1.0 |
| Question 63-4. | Selection of hot food choices | 1178 | 186 | 86\% | 3.8 | 4 | 1.0 |
| Question 63-5. | Cleanliness of food service area | 1176 | 188 | 86\% | 3.9 | 4 | 0.9 |
| Question 63-6. | Food inventory levels | 1177 | 187 | 86\% | 3.8 | 4 | 1.0 |
| Question 63-7. | Wait time | 1178 | 186 | 86\% | 3.8 | 4 | 1.0 |
| Question 63-8. | Prices | 1176 | 188 | 86\% | 3.3 | 3 | 1.1 |

## Southwestern College Bookstore

Question 64. Based on your experience with the Southwestern College Bookstore, please indicate your level of satisfaction with the:

- Courteousness of staff
- Staff knowledge about product information
- Staff knowledge about textbook selection
- Cleanliness of store


$N=1197$


$N=1194$

Statistical Results: Southwestern College Bookstore

|  | Item | Response Count | No <br> Response | Response Percent | Averag e Score | Median Score | Standard Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 64-1. | Courteousness of staff | 1198 | 166 | 88\% | 4.2 | 4 | 0.9 |
| Question 64-2. | Staff knowledge about textbook selection | 1197 | 167 | 88\% | 4.2 | 4 | 0.9 |
| Question 64-3. | Staff knowledge about product information | 1197 | 167 | 88\% | 4.1 | 4 | 0.9 |
| Question 64-4. | Cleanliness of store | 1194 | 170 | 88\% | 4.3 | 4 | 0.8 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

Questions, Charts and Results
SHC
Student Satisfaction Survey
Spring 2012

## Police Department

| Question 65. | How many times have you had contact with the Campus Police department? |
| :---: | :---: |
|  | - None <br> - 1-2 times <br> - 3-4 times <br> - 5+ times |
| Question 66. | Please select which ways you had contact with the Campus Police. Please choose all that apply: |
|  | - Parking violations - Victim of a crime - Reported a crime <br> - Witnessed a crime - Casual encounter - Other: (Please specify.)  <br> - Traffic stop - Suspected or charged with - <br> - Service oriented (i.e. escort,   <br> No contact with Campus a crime  lost property lockout, etc.) |
| Question 67. | Based on your experience with the College Police Department, please indicate your level of satisfaction with: |
|  | - Helpfulness of staff - Courteousness of staff - Your experience overall |



$N=1115$

$N=1112$

## Statistical Results: Police Department

| Question 65. | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Mode | Count | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | How many times have you had contact with the Campus Police department? | 1205 | 159 | 88\% | None | 818 | 67.9\% |
| Question 66. | Campus Police contact reason list (greatest to least): <br> "No contact with Campus Police," "Parking violations," "Service oriented (i.e. escort, lost property, lockout, etc.)," "Casual encounter," "Other,"* "Traffic stop," "Reported a crime," "Victim of a crime," "Witnessed a crime," "Suspected or charged with a crime." <br> *Other includes: "Lost: phone, item, etc.," "parking machine (or parking meter) issue," "vehicular (or parking lot) accident" and "forgotten item in classroom." |  |  |  |  |  |  |
|  | Item | $\frac{\text { Response }}{\text { Count }}$ | $\begin{array}{c}\text { No } \\ \text { Response }\end{array}$ | Response Percent | Average Score | Median <br> Score | Standard <br> Deviation |
| Question 67-1. | Helpfulness of staff | 1118 | 246 | 82\% | 3.6 | 3 | 1.0 |
| Question 67-2. | Courteousness of staff | 1115 | 249 | 82\% | 3.6 | 3 | 1.0 |
| Question 67-3. | Your experience overall | 1112 | 252 | 82\% | 3.6 | 3 | 1.0 |

Questions, Charts and Results

## College Cashiers Office

Question 68.
Based on your experience with the College Cashier's Office, please indicate your level of satisfaction with the:

- Friendliness of
courteousness of staff
- Staff's efficiency in processing transaction accurately
- Staff's knowledge about student services and policies


$\mathrm{N}=1186$


## Statistical Results: College Cashiers Office

|  | Item | $\frac{\text { Response }}{\text { Count }}$ | No <br> Response | Response Percent | Average Score | Median Score | Standard <br> Deviation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 68-1. | Friendliness and courteousness of staff | 1188 | 176 | 87\% | 3.9 | 4 | 1.0 |
| Question 68-2. | Staff's efficiency in processing transactions accurately | 1187 | 177 | 87\% | 4.0 | 4 | 1.0 |
| Question 68-3. | Staff's knowledge about student services and policies | 1186 | 178 | 87\% | 3.9 | 4 | 1.0 |

Scoring based on: Very Satisfied=5, Satisfied=4, Neutral=3, Unsatisfied=2, Very Unsatisfied=1

## Supplemental Information

The supplemental queries, related to "Your Schedule" and "Your Preferred Communication Method," provide an informal means for ascertaining the most common class scheduling patterns and communication media used by Southwestern College students.

- Among respondents, a substantial number take classes in the morning, or during the morning/afternoon period. However, the relative proportion of responses related to class scheduling may or may not reflect the general student population.
- For those interested in information surrounding Southwestern College class scheduling patterns, the California Community College Chancellor Office (CCCCO) Data Mart website at http://datamart.cccco.edu/Students/Default.aspx furnishes additional data.

Questions, Charts and Results
SHC Student Satisfaction Surver
Spring 2012

## Your Schedule

| Question 69. | The majority of my classes are: |  |  |
| :---: | :---: | :---: | :---: |
|  | - Morning <br> - Evening | - Morning/Afternoon <br> - Weekend | - Afternoon/Evening <br> - Online (Anytime) |



## Statistical Results: Your Schedule

| Question 69. |  | Response | No | Response |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Item | Count | Response | Percent | Mode | Count | Percent |
|  | The majority of my classes are: | 1204 | 160 | 88\% | Morning/ Afternoon | 483 | 40.1\% |
|  | Time of day schedule list (greatest to least): <br> "Morning\Afternoon," "Morning," "Evening," "Afternoon\Evening," "Online (anytime)," and "Weekend." |  |  |  |  |  |  |

## Your Preferred Communication Method

Question 70. Please indicate the communication method that you prefer for social and business networking. Please choose all that apply:

- Email
- Smart phone
- Twitter
- Tablet
- Facebook
- Mobile phone
- Other: (Please specify.)

$N=1200$


## Statistical Results: Your Preferred Communication Method

|  | Item | Response <br> Count | $\begin{gathered} \text { No } \\ \underline{\text { Response }} \end{gathered}$ | Response Percent | Mode | Count | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 70. | Please indicate the communication method that you prefer for social and business networking. <br> List of preferred commu <br> "Email," "Facebook," Mob <br> *Other includes: "Face-to | 1200 <br> ion meth Phone," e" and "h | (greatest mart Phone, se phone." | o least): <br> "Twitter," | Email <br> Other,' | 1144 <br> and | 95.3\% <br> blet." |

## Appendices

In order to facilitate question comparisons, a summary chart of Student Satisfaction Survey query items is provided. The first portion of the appendix contains an ordered survey question summary reflecting query item content and selection options. The latter portion of the appendix is the copy of the original survey items (presented in its entirety) and in the format as it appeared during its implementation period on the SurveyMonkey survey platform.

- Eleven (11) of the sixteen student service/department queries within the Student Satisfaction Survey utilized Likert ratings in relation to satisfaction levels (i.e. Very Satisfied, Satisfied, Neutral, Unsatisfied, and Very Unsatisfied Very Satisfied = 5, Satisfied = 4, Neutral = 3, Unsatisfied = 2, and Very Unsatisfied = 1).
- The eleven student service/departments incorporating Likert ratings are the following: Admissions and Records, Financial Aid, Transfer Center, Health Services, Women's Resource Center, Center for Technical Education and Career Success (CTECS), Veterans Services, Career Center, Student Employment Services, Disability Support Services, and the Counseling Center. However, Yes/No and multiple choice queries related to program and service utilization are also found within several student service/department survey items.
- Five (5) of the sixteen student service/department queries did not incorporate a Likert rating framework. Instead, a Yes/No survey format, a multiple choice query related to program utilization, or a combination of the two survey response types was used. These student service/departments are: Student Affairs, EOPS/CARE, Academic Success Center, Associated Student Organization of Southwestern College (ASO) and Inter Club Council (ICC), and the Assessment Center/Prerequisites Center.
- All institutional support services integrated Likert ratings in their respective survey queries-only the Police Department included additional survey items.


## Survey Question Summary

## Familiarity with Services/Departments

| Question 1. | Please indicate y <br> - Admissions \& Records <br> - Bookstore <br> - Career Center <br> - Cashiering <br> - Counseling <br> - Custodial <br> - Grounds <br> - Associated Student Organization (ASO) \& Student Clubs | miliarity with each of the following offered at Southwestern College: <br> - College Police <br> - Disability Support Services <br> - EOPS/CARE <br> - Facilities <br> - Financial Aid <br> - Food Services/Cafeteria <br> - Student Affairs <br> - Center for Technical Education (CTECS)/Women's Resource Center | services/departments <br> - Health Services <br> - Maintenance <br> - Outreach <br> - Service Learning <br> - Veteran's Services <br> - Transfer Center <br> - Student Employment Services <br> - Assessment/ Prerequisites Center |
| :---: | :---: | :---: | :---: |
| Admissions and Records |  |  |  |

Question 2. For each item listed below, please indicate your level of satisfaction:

- College Application
- College Registration Process
- Student ID
- Transcript Request Service

Question 3. For each item listed below, please indicate your level of satisfaction with the timeliness of service.

- Student ID Process
- Transcript Evaluation Process
- Transcript Service


## Financial Aid

Question 4. Have you ever applied for Financial Aid at Southwestern College?
Question 5. Have you ever received Financial Aid while attending Southwestern College?
Question 6. Do you believe receiving Financial Aid increased your ability to:

- Attend Southwestern College? - Succeed in your classes at Southwestern College?

Question 7. Are you aware of the rights and responsibilities of a Financial Aid Student?
Question 8. Have you used any of the Southwestern College Financial Aid Office's online services?
Question 9. Based on your experience using online services provided by the Southwestern College Financial Aid Office, please indicate your level of satisfaction with:

- Amount of information provided
- Accuracy of information provided
- Timeliness of information
- Helpfulness of staff
- Timeliness of aid disbursements
- Ease of application process
- Overall quality of service


## Student Affairs

Question 10. How did you learn about Southwestern College? Please choose all that apply:

- Friends
- Family
- Radio
- Print Ad
- High School Counselor
- Other: (Please specify.)

Question 11. What was the most important factor for your attending Southwestern College? Please choose all that apply:

- High School GPA
- SWC presentation at your high school
- Financial
- Other: (Please specify.)
- High School Counselor
ren





## Southwestern College Bookstore

Question 64. Based on your experience with the Southwestern College Bookstore, please indicate your level of satisfaction with the:

- Courteousness of staff
- Staff knowledge about textbook selection
- Staff knowledge about product information
- Cleanliness of store


## Police Department

Question 65. How many times have you had contact with the Campus Police department?

- None
- 1-2 times
- 3-4 times
- 5+ times

Question 66. Please select which ways you had contact with the Campus Police. Please choose all that apply:

- Parking violations
- Victim of a crime
- Witnessed a crime
- Traffic stop
- No contact with Campus Police
- Casual encounter
- Suspected or charged with a crime
- Reported a crime
- Other: (Please specify.)
- Service oriented (i.e. escort, lost property lockout, etc.)
Question 67. Based on your experience with the College Police Department, please indicate your level of satisfaction with:
- Helpfulness of staff
- Courteousness of staff
- Your experience overall


## College Cashiers Office

Question 68. Based on your experience with the College Cashier's Office, please indicate your level of satisfaction with the:

- Friendliness of courteousness of staff
- Staff's efficiency in processing transaction accurately


## Your Schedule

Question 69. The majority of my classes are:

- Morning
- Morning/Afternoon
- Afternoon/Evening
- Evening
- Weekend
- Online (Anytime)


## Your Preferred Communication Method

- Staff's knowledge about student services and policies

Question 70. Please indicate the communication method that you prefer for social and business networking. Please choose all that apply:

- Email
- Twitter
- Facebook
- Other: (Please specify.)
- Smart phone
- Tablet

Student Satisfaction Survey 2012

1. Please indicate your familiarity with each of the following services/departments offered at Southwestern College:


## Admissions and Records

2. For each item listed below, please indicate your level of satisfaction:


## Student Satisfaction Survey 2012

3. For each item listed below, please indicate your level of satisfaction with the timeliness of service.


## Financial Aid

4. Have you ever applied for Financial Aid at Southwestern College?
$\bigcirc$
yesNo
5. Have you ever received Financial Aid while attending Southwestern College?
(
yes
№
6. Do you believe receiving Financial Aid increased your ability to:

7. Are you aware of the rights and responsibilities of a Financial Aid Student?
$\bigcirc$
YesNoNot Appllcable
8. Have you used any of the Southwestern College Financial Aid Office's online services?Yes№
Financial Aid

## Student Satisfaction Survey 2012

9. Based on your experience using online services provided by the Southwestern College Financial Aid Office, please indicate your level of satisfaction with:


## Student Affairs

10. How did you learn about Southwestern College? Please choose all that apply:
```
Frlends
```

```
Famlly
```

```Radlo
```

```Print Ad
```

```High School Counselor
```

```Other
```

Please specify.
11. What was the most important factor for your attending Southwestern College? Please choose all that apply:High School GPAFinanclalHigh School counselorSWC presentation at your high school
$\square$ Other
Please speciry.
|
Transfer Center

## Student Satisfaction Survey 2012

12. Have you ever used any of the services provided by the Transfer Center?

OYe
Yes
$\bigcirc \mathrm{No}$
13. Did you participate in any of the workshops (Steps to Transfer, UC/CSU Application Review, etc.)?
$\bigcirc$ Yes
Yes
$\bigcirc \mathrm{No}$
14. Did you participate in any of the university campus tours?
$\bigcirc$ Yes
$\bigcirc \mathrm{N} 0$
15. Have you ever used the Transfer Center website www.swced.edu/~transfer?Yes
16. Did you find the Transfer Center services helpful in meeting your educational goal or transfer goal?
〇Yes
No
17. Based on your experience with the Transfer Center, please indicate your level of satisfaction with:

|  | Very Satisfled | Satisfled | Neutral | Dissatisfled | Very Dissatisfled |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Helpfuiness of staffiCounselors |  |  |  |  |  |
| Your experlence overall |  |  | $0$ | $0$ | $\bigcirc$ |

18. Were you aware that there is an EOPS program at Southwestern College?
$\bigcirc$
Yes
$\bigcirc \mathrm{No}$

## Student Satisfaction Survey 2012

19. Which other student services programs have you utilized? Please choose all that apply:Counselling CenterDisabled Student ServicesTransfer CenterNone


Other
Please specity.
1

## Academic Success Center

20. Which of the following Academic Success Center services have you utilized? Please choose all that apply:Engllsh Writing CenterTutoring ServicesOpen Labs (Biology, Business, Cnlid Development, CIS/CL, Language Conversation, Math/Sclence, Music, Nursing, Reading)Online Writing Lab (OWL)Test RevlewsWorkshops Proctored ExamsOther:

Please specity.

## Associated Student Organization of Southwestern College (ASO) and Inter Clu...

21. Did you vote in the last ASO student election (April 2011)?Yes
№
22. Did you run for an elected position during the last ASO student election (April 2011)?yes

№

## Student Satisfaction Survey 2012

23. Have you ever attended an ASO event?

Yes
№

## Associated Student Organization of Southwestern College (ASO) and Inter Clu...

24. Based on your experience with ASO events, please indicate your level of satisfaction with the:

25. Are you aware of clubs offered through the Associated Student Organization?
$\bigcirc$ yes
№
26. Do the clubs at Southwestern College meet your needs?
$\bigcirc$
yes
№

## Health Services

27. Have you ever received services from the Health Services Office?
$\bigcirc$ yes
№

## Health Services

28. Have you received any information from Health Services related to a healthy lifestyle?
$\bigcirc$ yes
№

## Student Satisfaction Survey 2012

29. Based on your experience with the Southwestern College Health Services Office, please indicate your level of satisfaction with:

| Helpfulness of start | Very satisfled |
| :--- | :--- | :--- |
| Courteousness of start |  |
| Your overall experlence |  |

## Women's Resource Center

30. Have you utilized a service at the Women's Resource Center?yesNo

## Women's Resource Center

31. Based on your experience with the Southwestern College Women's Resource Center, please indicate your level of satisfaction with:


## Center for Technical Education and Career Success (CTECS)

32. Have you used the services provided by CTECS?
Yes
№

## Center for Technical Education and Career Success (CTECS)

33. Based on your experience using services by the Southwestern College's CTECS, please indicate your level of satisfaction with:


## Student Satisfaction Survey 2012 <br> Veterans Services

## 34. Are you a veteran?

YesNo

## Veterans Services

35. Based on your experience with the Southwestern College Veterans Services office, please indicate your level of satisfaction with:

|  | Very Satisfled | Satisfled |
| :--- | :--- | :--- |
| Helpfulness of statt |  |  |
| Courteousness of statt |  |  |
| Your overall experience |  |  |

36. Are you aware of the services offered at the Southwestem College Veterans Welcome Center?

Yes
○ $N o$
37. Have you used services provided by the Veterans Welcome Center?

〇 yes
$\bigcirc$ No

## Veterans Services

38. Based on your experience with the Southwestern College Veterans Welcome Center, please indicate your level of satisfaction with:


## Career Center

## Student Satisfaction Survey 2012

39. Have you ever used any of the services provided by the Southwestern College Career Center?

$\bigcirc$

## Career Center

40. Did you participate in any of the career assessments (Choices, MBTI, Career Cruising)?

yes
$\bigcirc$
41. Did you find the Southwestern College Career Center services helpful in identifying your career or educational goals?

№
42. Based on your experience with the Southwestem College Career Center, please indicate your level of satisfaction with:


## Student Employment Services

43. Have you ever used any of the services provided by Southwestern College Student Employment Services?


## Student Employment Services

44. How often each month do you use services provided by Southwestern College Student Employment Services?$1-3$ times4-6 times7 or more

## Student Satisfaction Survey 2012

45. Have you used the resume or interview assistance services provided by the Student Employment Services?
$\bigcirc$
Yes
$\bigcirc \mathrm{No}$
46. Have you used the Student Employment Services website?yes
$\bigcirc \mathrm{No}$
47. Based on your experience with Student Employment Services, please indicate your level of satisfaction with:


## Disability Support Services

48. Are you aware of Southwestern College's Disability Support Services?


YesNo
49. Have you ever used any of the services provided by the Southwestern College's Disability Support Services?


Yes
No

## Disability Support Services

50. Based on your experience with the Southwestem College's Disability Support Services office, please indicate your level of satisfaction with:
Helpfulness of staft

| Courteousness of statr |
| :--- |
| Amount of information |
| provided |
| Accuracy of information |
| provided |
| Timelliness of information |
| Your experience overall |

## Student Satisfaction Survey 2012 Counseling Center

51. Have you ever used any of the services provided by the Southwestern College Counseling Center? If so, which locations have you accessed? Please choose all that apply:Chula VIstaNational CitySan YsidroOtay Mesa
52. Were your counseling needs met?Yes
53. In your first semester at Southwestern College, did you attend an orientation to college?Yes - I attended an in person traditional student orientationYes - I completed an online student orientationNo
54. Did you review information on any of the following topics in the Orientation Session?

55. Did you schedule and attend an individual counseling appointment with a college counselor?Yes

## Student Satisfaction Survey 2012

56. Based on your experience with the Counseling Center at the Chula Vista campus, please indicate your level of satisfaction with:


## Assessment Center/Prerequisites Center

57. Did you take one or more assessment tests at Southwestern College during your first semester?yes
№
58. Do you clearly understand how to select courses based on assessment information and your educational goals?yes
№

## Custodial Services

59. Based on your experience with Custodial Services, please indicate your level of satisfaction with the:


Grounds Department

## Student Satisfaction Survey 2012

60. Based on your experience with the Grounds Department, please indicate your level of satisfaction with the:


## Maintenance Department

61. Based on your experience with the Maintenance Department, please indicate your level of satisfaction with the:
Very Satisfled

| Cimelliness of classroom |
| :--- |
| repairs |

## Facilities Department

62. Based on your experience with the Facilities Department, please indicate your level of satisfaction with the:


## Food Services/Cafeteria

## Student Satisfaction Survey 2012

63. Based on your experience with Food Services, please indicate your level of satisfaction with the:


## Southwestern College Bookstore

64. Based on your experience with the Southwestem College Bookstore, please indicate your level of satisfaction with the:


## Police Department

## 65. How many times have you had contact with the Campus Police department?

None1-2 times3-4 timesOt times

## Student Satisfaction Survey 2012

66. Please select which ways you had contact with the Campus Police. Please choose all that apply:Parking ViolationsVictim of a crimeReported a crimewitnessed a crimeSuspected or charged with a crimeCasual encounterTratric stopService oriented (l.e. escort, lost property, lockout, etc.)No contact with Campus Pollice
$\square$ Other:

Please specify.
67. Based on your experience with the College Police Department, please indicate your level of satisfaction with:
Helpfuiness of statr
Courteousness of statt
Your experience overall

## College Cashiers Office

68. Based on your experience with the College Cashier's Office, please indicate your level of satisfaction with the:


## Your Schedule

## Student Satisfaction Survey 2012

69. The majority of my classes are:MorningMorning/AfternoonAfternoon Afternoon/EveningEveningWeekendOnline (anytime)

## Your Preferred Communication Method

70. Please indicate the communication method that you prefer for social and business networking. Please choose all that apply:EmallTwitterFacebookMoblle PhoneSmart PhoneTabletOther
Please specity.
|
